

JawnCon 0x01

2024 Sponsor Prospectus

October 11-12, 2024
Arcadia University
Glenside, Pennsylvania

Thank you for your interest in sponsoring JawnCon!

JawnCon 0x01 will take place October 11-12, 2024 with a welcome event on Friday morning, October 11, 2024. Workshops, talks, contests, demos, and other activities will be scheduled throughout the day and a half day convention, and closing reception. JawnCon is expected to attract a diverse audience of about 200 people; college students, faculty, and information security professionals from academia, corporate, and government. Last year, at our inaugural event, we attracted over 150 attendees, with a near equal match between students and professionals. Other than the speakers, the event hosted resume reviews, mentoring meetup opportunities, and a blast of technology nostalgia of old computers and telephone networks. This year we will be adding a dedicated classroom for more formal classes and HAM exams to be conducted.

Enclosed you will find information for potential JawnCon 0x01 sponsors, including information on the different levels of sponsorship available along with the perks and benefits our sponsors derive from their support. While our nominal ticket prices help to offset the cost of running our event, it is our sponsors who will enable JawnCon 0x01 to take place and be the best it can be.

Please don't hesitate to contact us if you have any questions or requests. The best way to get in touch is via e-mail at info@jawncon.org.

Many thanks for your thoughtful consideration. Your support enables us to do what we do!

Sincerely,
The JawnCon Team

What is JawnCon?

JawnCon is an immersive security and hacking event focused on helping people make new relationships and bonds by using hardware, software, and wireless technologies as the conversational bridge. Attendees are categorized in one of two categories: students and professionals. Students get to attend the event for free, while professionals pay an entree fee. Other than the main stage speaker track, attendees have the opportunities to participate in hands-on learning experiences through workshops, contests, resume reviews and spur-of-the-moment learning sessions. There is a lot of knowledge that needs to be shared, and we hope that JawnCon is an event that can help foster that bridge of human relationships.

Why JawnCon?

The word jawn is rooted in Philadelphia slang as a universal noun. This thing here is a jawn, that thing there is a jawn, you're looking at a jawn presenting a jawn right this very moment! By embracing the Philadelphia culture, we're able to keep the topics wide and inclusive for all kinds of relevant themes that take towards technology and security. Because the next generation is about to inherit the responsibility of these whimsical jawn's, they'll need help in doing so to be successful. JawnCon helps attract the more experienced to participate by having technology available so that they too can share their knowledge and memories. By adopting this strategy, we saw new relationships made which have laid the path to increase the technical skills of our younger community and, in doing so, make the world a better and safer place.

Sponsorship Levels

Commitment Level	\$500	\$1000	\$1500	\$2000	\$3000
One Dedicated social media "Thank You"	Y	Y	Y	Y	Y
Sponsor listing on website	Y	Y	Y	Y	Y
Additional social media "Thank You"s on key dates mentioned on website	-	Y	Y	Y	Y
Plugs at welcome and closing	-	Y	Y	Y	Y
Swag on tables	-	-	Y	Y	Y
Sponsor Table	-	-	-	Y	Y
Logo on Shirts	-	-	-	Y	Y
Dedicated Sponsor Page on Site	-	-	-	-	Y
Badges	2	4	6	8	10

Support Terms and Conditions Agreement

Sponsorship Agreement: between the event-specific JawnCon organizer (“Organizer”) and (“Sponsor”) is valid from the date it is fully executed through the end of the sponsored event (or a 12 month period for Mentor Sponsors).

Sponsor Marketing Use Agreement: Sponsors may use the following tag line on its marketing materials during the term of this Sponsorship Agreement:
“Official Sponsor of JawnCon 0x1”.

Production Timeline: In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:

Trademark/Logo, Sponsor URL, Ad (if applicable) will be sent within 3 business days from the date this Sponsorship Agreement is accepted by Sponsor and Organizer.

Production Deadline Thursday, 8/1/2024: To ensure your logo is on our volunteer shirts we need written commitments by 8/1/2024.

Rejection: JawnCon Organizers reserve the right to reject a potential sponsor for any reason.

Entire Agreement: This and all attachments hereto, constitute the entire Sponsorship Agreement.

Thank you for your consideration! We appreciate any and all support you can provide to make JawnCon 0x01 happen. Please do not hesitate to contact us if you have any questions or requests: info@jawncon.org.